

**If Rx is for Milk Based formula
for 9 to 12 months of age:**

- Similac Go and Grow
- Enfagrow Toddler Transitions, etc.

The baby must have tried:

First:

- Good Start Gentle Stage 1

Second:

- Good Start Soothe Stage 1 or
- Good Start Soy Stage 1

**Note: Similac Go and Grow is 19 kcal/ounce and not authorized for WIC issuance. Enfagrow Next Steps toddler drink is not authorized for WIC issuance.*

**If Rx is for Soy Based formula
for 9 to 12 months of age:**

- Enfagrow Toddler Transitions Soy, etc.

The baby must have tried:

First:

- Good Start Soy Stage 1

Second:

- Good Start Soothe Stage 1 or
- Good Start Gentle Stage 1
(if no milk allergies exist)

***Any unused formula received from WIC
should be returned to the WIC clinic.
Selling or trading WIC formula is a
program violation that could result in
criminal charges and/or disqualification
from receiving future benefits.***

Ready to feed formula can only be given for one of the following reasons:

- Poor water supply;
- No refrigeration;
- Unable to mix the formula properly; or
- Only form the product is available.

If the family is getting drinkable water, then concentrate or powder formula will be provided.

Bottle nipples affect how fast formula flows from the bottle.

- Faster flow nipples can cause baby to spit up.
- It is recommended to use a slow flow or stage 1 nipple from birth until three (3) to six (6) months of age.

If you have any questions about these guidelines, please call your local health department.

Adapted from a pamphlet designed by
Hopkins County Health Department.

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6.9 L Rev. 04/17 PAM-DHS-136

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Kentucky WIC Program Standard Infant Formula Guidelines



Rev. 04/17

Healthy Babies must try Gerber Good Start formula

The WIC Program has a contract with Nestlé USA to offer the following formula to healthy infants:

- **Good Start Gentle Stage 1**

All formulas must be tried by infants for 72 hours unless there are severe problems such as:

- Projectile vomiting;
- Skin rash; or
- Bloody stools.

First:

Baby must try **Good Start Gentle Stage 1**.

If baby has problems with this formula, he or she must try a second Gerber Good Start formula. (See below)

Second:

Baby must try any **one** of the following Gerber formulas:

- **Good Start Soothe Stage 1**
- **Good Start Soy Stage 1**



Formulas Requiring a Prescription (Rx):

Any formula other than **Good Start Gentle, Soothe, or Soy** requires a doctor's order which includes:

- Complete name of specific formula;
- Valid diagnosis;
- Length of time baby is to receive formula; and
- Signature of MD, DO, APRN, PA.

If Rx is for Milk Based formula:

- Similac Advance Stage 1
 - Enfamil Infant, etc.

The baby must have tried:

First:

- **Good Start Gentle Stage 1**

Second:

- **Good Start Soothe Stage 1**

**Note: Similac Pro-Advance, Similac for Spit Up, Similac Pure Bliss and Similac for Supplementation are 19 kcal/ounce and not authorized for WIC issuance.*

Enfamil Newborn, Enfamil Enspire and Enfamil for Supplementing are not authorized for WIC issuance.

If Rx is for Kosher or Halal formula due to religious beliefs:

- Similac Advance Stage 1, etc.
- The baby must have tried:**
- **Good Start Soy Stage 1**
(unless contraindicated)

If Rx is for Milk Based lactose free or lactose reduced formula:

- Enfamil Gentlease, etc.

The baby must have tried:

First:

- **Good Start Soothe Stage 1**

Second:

- **Good Start Soy Stage 1**

**Note: Similac Sensitive, Similac Pro-Sensitive and Similac Total Comforts are 19 kcal/ounce and not authorized for WIC issuance.*

Enfamil Reguline is not authorized for WIC issuance.

If Rx is for Soy Based formula:

- Enfamil ProSobee
- Similac Soy Isomil, etc.

The baby must have tried:

First:

- **Good Start Soy Stage 1**

Second:

- **Good Start Soothe Stage 1**
(if no milk allergies exist)

